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(Free-Press-Release.com) April 22, 2010 –

Green Analytics, an integrated energy efficiency solutions provider, announced its commitment to making 2015 the peak global CO2 emission year. This announcement is in response to the urgent demand in the St. James Palace Nobel Laureate Memorandum that unless the world can turn the corner on CO2 emissions by 2015, the devastating effects of global warming and the climatic chaos that follows will be unavoidable. This commitment will require a reduction in emissions in the developed world larger than the growth in emission in the developing world. That tipping point is modeled by Green Analytics to be in 2015 at 32,952.66 million metric tons if they accomplish their ambitious plan.

Green Analytics and its partner companies have installed built environment solutions that reduce energy use 30-50% with a payback of less than 3 years. "The truth is that if everyone was truly maximizing profit, we would not have a global warming problem," said Brandon Fletcher, co-founder of Green Analytics. "You would not believe the number of buildings where basic HVAC, lighting, and the building envelope improvements will pay back in a matter of months which is why we offer our Shared Savings Finance option for these projects," he continued. Even beyond savings, Green Analytics notes that with large savings, clients can purchase carbon offsets to become zero carbon more efficiently than investing in technologies like wind that depend on a heavy subsidy from taxpayers.

Green Analytics seeks to partner with other companies that have made strong commitments to global warming solutions. "Wal-Mart, as the shining home-town example for us in Bentonville, really took the lead with their commitment to 2015 reductions" offered Mead Crowell, Green Analytics lead marketer. "We were inspired by them to go one step further and contemplate what could be done for the global problem by 2015," Mead added. Green Analytics and its partners have 1000s of installed projects on four continents in a wide variety of commercial, industrial, and residential buildings.

The confidence to have a world impact comes from a long history of these solutions installed in many facility types in many different climate environments. Travis Clark, operations lead, explains, "Our solutions are well beyond the R&D phase as we have satisfied customers in every building type you could imagine, but we have only scratched the surface in terms of number of buildings that are just like our current clients." The 2015 target was chosen to reinforce this idea that the global warming solutions are real right now, but we must overcome the standard business challenges of allocating management time and focus to an issue that is very important for the globe, but a rather small part of each company's expenses. Green Analytics will track its performance quarterly and issue updates on total global emissions on its website, www.greenanalyticsinc.com. Green Analytics offers solutions worldwide.